

WELCOME TO THE AMAZON JUNGLE

WE CAN HELP YOU NAVIGATE THE AMAZON LANDSCAPE

OUR SERVICES: THE FULL 360 SUPPORT

factor-a is a full-service agency providing a comprehensive service for all brands needs on Amazon. We can offer content creation, SEO, Amazon advertising, retail management and performance data to increase product sales. Our expertise in operational management and brand implementation paired with the factor-a suite software, enables us to be the leading Amazon agency for brands to scale to new heights.

01 PRODUCT DATA AND CONTENT

With a proven record of increasing visibility and conversion, we propel our clients' sales, relevance, and market share on Amazon. We build more than 10,000 Amazon product pages per year.

02 AMAZON ADVERTISING

Unlock the potential of digital retail advertising on Amazon and gain that crucial head-start. factor-a is a leader in campaign management for Sponsored Advertising and Amazon Demand Side Platform (DSP), generating the highest Return on Advertising Spend (ROAS).

03 RETAIL MANAGEMENT AND CONSULTING

factor-a offers added value by supporting vendors in the daily management of their Amazon account. This includes sharing analytical insights to build and execute strategies in order to gain a sustainable competitive advantage.



FACTOR-A SUITE

The factor-a suite offers a holistic solution for all tasks and challenges that Amazon vendors are facing. The software provides full transparency on changes in the marketplace as well as performance data on each Amazon account. It serves as a foundation for a substantial sales increase and for the effective running of all marketing campaigns.

MORE THAN 130 LEADING BRANDS TRUST FACTOR-A

Barilla

BIC

Fissler

GEROLSTEINER

MONT
BLANC

Queisser
PHARMA

Rosen
thal

Wassstein

PART OF DEPT

factor-a is part of the international agency network Dept – an international digital agency with over 1,300 experienced thinkers and makers. An agency that combines creativity, technology and data. Dept helps you reinvent and accelerate your digital reality by creating moments of experience that people want and businesses need.

INTERNATIONAL EXPERTISE

24 OFFICES IN
12 COUNTRIES

1,500+ EXPERIENCED
THINKERS & MAKERS

\$100MIO+
IN REVENUES

PROFITABLE
SINCE 1996

DO YOU WANT TO LEARN MORE ABOUT US?

Ask our experts! You can reach us at +44 2035140297 or send us an email at info@factor-a.co.uk.

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